## InnerCircle·INSIGHTS

For your eyes only – Impresa Brand360 – Compelling Brands Catapult Business.

Expanding the Impresarios group of companies to include global branding and marketing communications is a strategic move that demonstrates our unwavering commitment to surpassing our clients' expectations. Our narrative leaves no room for weak links when it comes to engaging stakeholders.

Impresario and the newly launched IMPRESA Brand360 are two closely aligned companies under the same leadership. IMPRESA is dedicated to building or revitalizing impactful brands that resonate deeply across stakeholders, cultures, and markets. This synergy combines creative brilliance, with strategic direction and commercial finesse under the global leadership of Nicholas Jeffery and George Moen.

Impactful brands are born from a union of creative excellence, unwavering stewardship, and shrewd commercial acumen. The parent company, Impresario Partners, is masterfully blending left and right brain dynamics to create an artistic fusion. IMPRESA creates and amplifies market impact through captivating creativity, leaving its mark on the world across various touchpoints, including identity, digital, packaging, livery, and events.

Learn how IMPRESA can impact your brand at <a href="https://www.impresabrand360.com">www.impresabrand360.com</a>











## The Power of WOW

Credentials & Capabilities
June 2024

Impresario Partners International and its group of companies provide clients with strategic and operational clarity amidst the Global blurring boundaries of industries.

With a global mindset and reach, we combine digital solutions with a unique engagement model to deliver sustainable impact, with resources in Vancouver, Santiago, London, Budapest and Kampala. We are solution led, not discipline justified, driven to exceed our client's expectations. We solve business-critical challenges through our unique circle of offerings.

www.lmpresarioPartners.com



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