

INVESTMENT PREPERATION SERVICES

Raising capital as a start-up or mid-sized company can be a challenging and lengthy process, and there are several obstacles that entrepreneurs commonly face. Here are three main obstacles:

1. Limited Track Record: Start-ups often lack a proven track record, which can make it difficult to attract investors. Investors typically seek evidence of a company's viability and potential for growth. Without a history of revenue or profitability, start-ups must rely on their business plan, product or service concept, and the expertise of their founding team to convince investors of their potential.

2. Market Competition and Saturation: Many industries are highly competitive, and investors may be hesitant to fund start-ups entering markets that are already saturated or dominated by established players. Convincing investors that your start-up has a unique value proposition and a competitive advantage can be a significant challenge.

3. Access to Investors: Access to potential investors is another hurdle. Entrepreneurs often struggle to connect with the right investors who are interested in their industry or sector. Building a network and establishing relationships with angel investors, venture capitalists, or other funding sources can be time-consuming and requires a proactive approach.

Whilst your management team should be completely comfortable with the product and the proposition, they might lack the experience and contacts to prepare the materials to attract and secure funding... **That's where Impresario excel.**

MATERIALS REQUIRED

Impresario will assist your team in creating, refining and completing materials as required.

Pitch Deck & One page teaser
Financial Projections and Proforma
Market & Competitive Analysis
Team Information & competences
Milestones and Roadmap
Valuation
Financial Ask, Mechanism & Use of Funds
Data Room Structure
Legal, Due Diligence Structure & Vendor identification
Team training on the optimal way to present to Investors
FAQ examples and database
Identification and Introduction of 6 target investors.

FEE STRUCTURE

Impresario will assign a team of three people, during the process: Strategic & Financial , Creative and Operational leads.
The preparation process normally takes 12 weeks.

Fixed price of US\$ 25,000 plus tax where applicable.
Divided equally over the three months equally, and invoiced on the first day, paid on the last day of each month.

The power of WOW

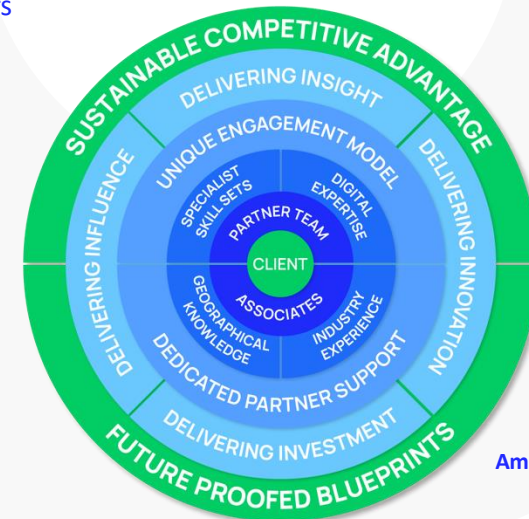
Investment preparation services

IMPRESARIO PARTNERS INTERNATIONAL

Impresario Partners International provide clients with strategic and operational clarity amidst the blurring boundaries of industries.

With a global mindset and reach, we combine digital solutions with a unique engagement model to deliver sustainable impact. Resources available in Vancouver, Santiago, London Budapest and Kampala.

We are solution led, not discipline justified, driven to exceed our client's expectations. We solve business-critical challenges through our unique circle of offerings.



Ambassador. Dr Nicholas F. Jeffery
Founding and Managing Partner
+36 20 426 3179 (Hungary)
njeffery@impresariopartners.com
[linkedin.com/in/nicholas-Jeffery](https://www.linkedin.com/in/nicholas-Jeffery)
www.ImpresarioPartners.com