

Expand Beyond Tariffs:

Take Your Business to the UK & Europe with Impresario Partners International

Why Now?

With escalating tariffs and uncertain trade policies between Canada and the U.S., relying solely on the American market is risky. The solution? **Diversify into Europe**. The UK and Hungary present **low-barrier, high-reward** opportunities for Canadian businesses. **99% of goods exported to these regions are tariff-free**, and both markets offer significant advantages in taxation, trade access, and business incentives.

But breaking into a new market is daunting—**that's where Impresario Partners International comes in**.

With offices in **Vancouver, London, and Budapest**, Impresario is your strategic partner, guiding Canadian companies through the complexities of international expansion. Our **4i Approach (Insight, Innovation, Influence, Investment)** ensures a seamless transition into new markets.

Why Impresario Partners?

- **Global Expertise:** Deep experience in navigating trade, regulatory, and market-entry challenges, with Snr partners in London and Budapest and know the market intimately
- **Proven Success:** We help businesses **avoid costly mistakes** and fast-track market penetration.
- **Strategic Political & Business Connections:** Especially crucial in Hungary, where government relationships unlock unique advantages.
- **Direct Investment Capabilities:** Unlike traditional consultants, **we can invest in your success**

Your 8 Stepping Stones to Success with Impresario:

1. **Market Entry & Strategy Development** – We identify the best route to market based on your industry, ensuring a **low-risk, high-reward** entry.
2. **Regulatory & Compliance Navigation** – Cut through red tape with our **in-depth knowledge of trade agreements** (CETA, UK-Canada Trade Continuity Agreement).
3. **Competitive Positioning & Localization** – We help you tailor your **pricing, branding, and sales strategy** to fit European consumer behavior.
4. **Government Incentives & Tax Optimization** –Leverage **Europe's lowest corporate tax rates** (Hungary 9%, UK tax incentives for intellectual property).
5. **Supply Chain & Distribution Partnerships** – We connect you with **local distributors, warehousing, and logistics networks** for seamless operations.
6. **Trade Connections & Brand Credibility** – Gain visibility by tapping into **chambers of commerce, trade associations, and business networks**.
7. **Funding & Investment Support** – Access capital through **Impresario's private equity fund** and secure financing tailored to European expansion.
8. **Talent Acquisition & Workforce Setup** – Build a strong local team with **our recruitment, HR, and visa assistance services**.

The Power of WOW

Expand Beyond Tariffs

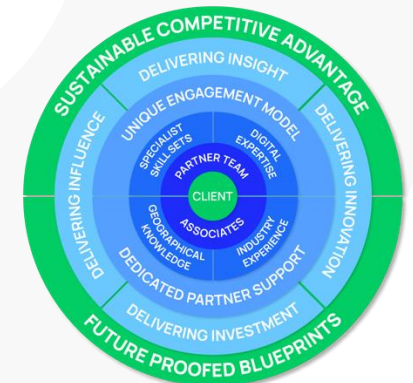
IMPRESARIO PARTNERS INTERNATIONAL

Impresario Partners International provide clients with strategic and operational clarity amidst the blurring boundaries of industries.

With a global mindset and reach, we combine digital solutions with a unique engagement model to deliver sustainable impact. Resources available in Vancouver, Santiago, London Budapest and Kampala.

We are solution led, not discipline justified, driven to exceed our client's expectations.

We solve business-critical challenges through our unique circle of offerings.



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The timeline for **Impresario Partners International** to complete all **8 stepping stones** for a **Canadian company expanding into the UK** depends on several factors, including the industry, company size, regulatory requirements, and the complexity of market entry. Below is a **general estimated timeline**:

Phase 1: Preparation & Strategy Development (0–2 months)

1. Market Entry & Strategy Development (One country 2–4 weeks)

- In-depth market assessment matching your profile
- Competitive positioning and market sizing
- Regulatory assessment
- Partner identification
- Geographic considerations

GO - NO GO discussion

CDN\$ 25,000

2. Regulatory & Compliance Navigation (4–6 weeks)

- Company registration, VAT setup, legal structuring
- Intellectual property & compliance considerations
- Establishing in-country Bank account

+ legal / accounting

Phase 2: Establishing Operations (2–4 months)

3. Competitive Positioning & Localization (4–6 weeks)

- Branding adaptation
- Pricing strategy
- Consumer demand analysis

4. Government Incentives & Tax Optimization (4–8 weeks)

- Identifying and applying for incentives
- Optimizing tax structures

5. Supply Chain & Distribution Partnerships (6–12 weeks)

- Identifying and negotiating with logistics partners
- Setting up warehousing and fulfillment

CDN\$ 25,000

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CDN\$ 50,000

Phase 3: Growth & Scaling (4–6 months)

6. Trade Connections & Brand Credibility (8–12 weeks)

- Engagement with trade associations, chambers of commerce
- Building brand trust in the UK market

7. Corporate structure, Funding & Investment Support (6–12 weeks)

- Securing capital (if needed)
- Facilitating introductions to investors, banks, and grant bodies

8. Talent Acquisition & Workforce Setup (8–16 weeks)

- Hiring & onboarding local employees
- Navigating visa and work permit processes

Total Estimated Timeline: 6 to 9 Months circa CDN100,000 plus legal and account 3rd party cost. As you can see this can be split against milestones and Key Performance Indicators, and obviously elements can be kept in house.

For a fast-tracked approach, where a company is well-prepared and can move aggressively, this timeline can be shortened to 4–6 months with Impresario's expertise and established networks.

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