

Q1 2025 | Momentum with Meaning

We've hit the ground running—securing two major client wins, completing a strategic acquisition, and launching a new Group company. We also established the IMPRESARIO Foundation to lead our philanthropic and VISIONARY work across Africa.

At Impresario Partners International, we help organisations thrive amid shifting industry lines. With global reach and local expertise—from London and Vancouver to Kampala and Santiago—we deliver real solutions, not just strategy decks.

How We Drive Impact:

INSIGHT

We only engage where we add real value. That means understanding your product, market, and macro trends—then leveraging our tools and network to fuel smarter decisions.

INNOVATION

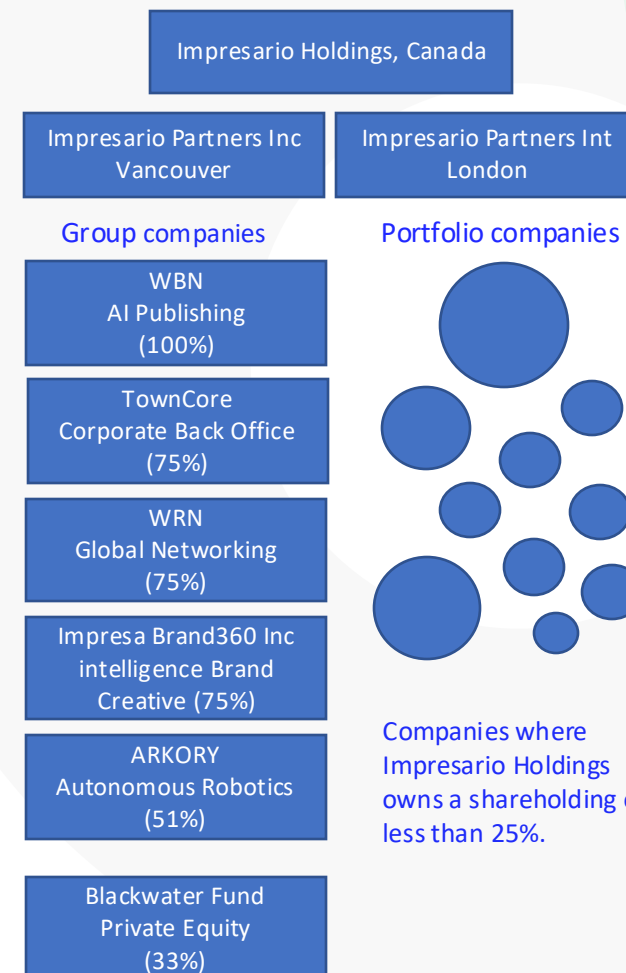
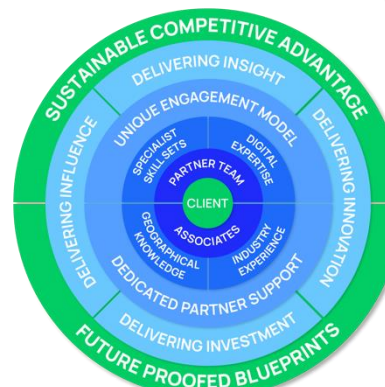
From new product development to cutting-edge digital transformation (AI, IoT, Web3), we design and deliver for traction and scale.

INFLUENCE

We amplify your brand and leadership voice across media and markets via our Brand360 specialists at IMPRESA.

INVESTMENT

Need funding or preparing for an event or exit? Our deal team out of London, structures and secures capital through private equity, crowdfunding, and institutional investors—including our own PE fund. We align through flexible models: fixed fees, equity, and success-based rewards.



The power of WOW

Credentials & Capabilities
April 2025

IMPACTS

For Impresario, impacts are measured in three pillars:

A) Group Stakeholder Value:

Measured by Revenue, Margin & Engagement Delight.

B) Client Impact: The value we bring to our Group and Portfolio companies, against the brief and KPIs Impresario has signed up for. Impresario delights in exceeding stakeholder expectations.

C) Sustainable Impact: Promoting clients that reduce adverse conditions caused by climate change and return lands to as near pristine conditions as possible. Or the greatest effect on industries such as agribusiness or natural resources, where Impresario's digital transformation platform, 'ELIOT' will create a quantifiable positive impact on farming yields, worker productivity, and minimization of carbon sequestration, as measured by carbon credit value it generates.

For other INSIGHTS contact:

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